

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named  
Inventor : Cung Ngoc Phan

Appln. No. : 09/736,543

Filed : December 13, 2000

For : IN-STORE CUSTOMER DISPLAY  
DEVICE AND METHOD

Docket No. : M61.12-0298

Confirmation No.: 8316

Group Art Unit: 3621

Examiner: P. E. Elisca

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**AMENDMENT**

*FILED ELECTRONICALLY ON SEPTEMBER 4, 2008*

Sir:

This is in response to the Office Action mailed on June 4, 2008. Please amend the above-identified application as follows: